



art BODEGA

ART BODEGA MAGAZINE PRESENTS

A SPECIAL EDITION

TRAVEL & LUXURY

SUMMER

/

ART & DESIGN

FALL

A modern kitchen interior with a white island and a wooden dining table in the foreground. The island has a white countertop and a sink. A bouquet of white flowers sits on the table. The background shows a white door and a small potted plant on the island.

WHAT IS ART BODEGA?

Art Bodega Magazine is a luxury lifestyle bi-monthly print publication, multi-media platform, event planning, and marketing company.



DISTRIBUTION

Targeting Retailers, Restaurants, Hotels, Spas and Luxury condos.
Art Bodega focuses on high-end readers and serious art collectors.

Exclusive Home Delivery
(please see the zip codes were Art Bodega is delivered)

Art Bodega integrates high luxury products with individuals or services that entail the best craftsmanship in the U.S. Market. We engage individuals that range from young professional marketing directors to CEOs from a Fortune 500 company.



ART



DESIGN



PRESENTING THE BEST DESIGNS

Of Top Architects, Developers, Fashion Designers, Artists,
Sculptors, Entrepreneurs, Realtors, Taste Makers and more.





TRAVEL



LUXURY



THE BEST AND MOST EXCLUSIVE TRAVEL RETREATS

Interior Design creations in the wealthiest and trendiest zip codes in Miami, New York, Palm Beach, San Juan, Puerto Rico & Wellington, Florida.





WHO DOES ART BODEGA ENGAGE?

Art Bodega is an American company, international in scope, bonding with European and Latin American markets.

Young professionals
Socialites
Fashion designers
Celebrities
Realtors
Developers

Interior Designers
Art Collectors
Artists and Sculptor
Art Galleries
Jewelry artisans
Leather and silk artisans

Technology entrepreneurs
Watch makers
Traders
Stylists
And many more

Editorial Make-Up

25% Profiles of Successful Entrepreneurs

25% Fashion & Beauty

25% Real Estate, Home, Art & Design

15% Travel, Restaurants, Hotels, & Spas

10% Cars, Aviation, Children & Pets

EDITORIAL CALENDAR

Winter Spring Edition | “*The Power Issue*”

Art Bodega showcases the most powerful individuals and companies in Palm Beach, Miami, New York, San Juan, Puerto Rico, and Wellington, Florida. In this issue Art Bodega highlights the charities that are making an impact worldwide, as well as the best philanthropists in town, the most influential think tanks and politicians who are making a difference. This issue also features the most socially responsible global companies, the most trendsetting brands and serious art collectors.

Winter Edition | “*The Art Basel*”

This edition concentrates in the Art World in the U.S., emphasizing the Art Basel in Miami Beach and its satellite art fairs and expos. It also showcases the best artists, museums, art collectors, special venues and art galleries across the world.

Spring Edition | “*The Style Issue*”

Art Bodega blends a nice mix of Real Estate and Fashion in the U.S. New emerging designers, the best development sites, the best art installations, and the most exclusive outlets to showcase high quality products and services in New York, Miami, Palm Beach, San Juan, Puerto Rico and Wellington, Florida. Fashion designers are exposed through carefully customized editorials that enhance their artistic abilities.

Summer Edition | “*Travel & Luxury*”

Edition includes places to visit, hotels, airlines, spas and restaurants. “The Beauty Awards” will also showcase the best brands for women and men who care about their well being, skin, overall appearance and beauty inside and out.

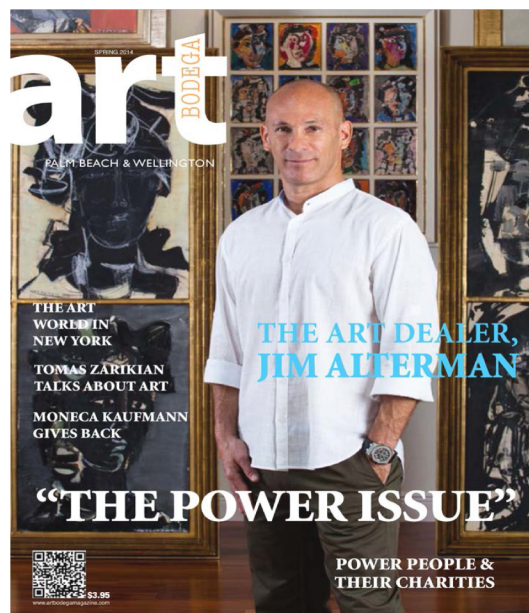
Fall Edition | “*Art & Design*”

Interior Designers, the most exclusive homes, the best developers, the best realtors, the “startchitects”, the best plastic surgeons, the most exclusive and best preserved buildings in New York, Miami, Palm Beach, San Juan, Puerto Rico and Wellington, Florida. It also includes a special section on the best horses in Wellington, and the best landscapes in South Florida.

An Annual Special Edition | “*Collector's*”

An extravagant look into the lives and subjective must-haves. Representing the art, jewelry, car boat, plane passionate collectors of the world.





CIRCULATION & AD CREATION

Rate Base: 45,000 (quarterly)

Print copies distributed in

New York: 15000

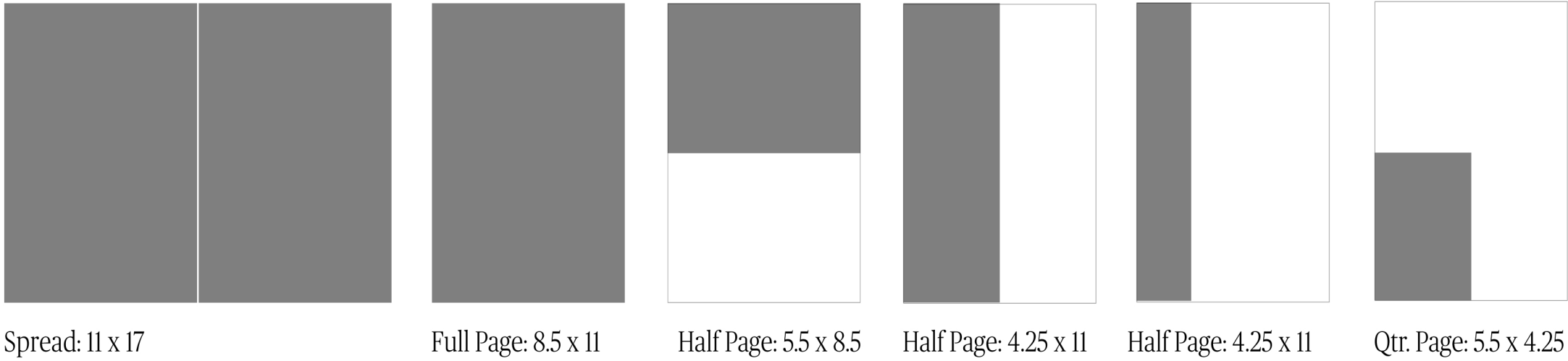
South Florida: 15000

San Juan, Puerto Rico and other cities: 15000

We provide the following:

- Customizing ad creation.
- Photographing at exclusive locations.
- Styling our clients through our exclusive partnership with high-end brands in the U.S. Market.
- Promoting luxury giveaways and special brand promotions.
- Driving traffic to advertiser's website through a clickable online logo.
- Aligning brands with related information.
- Integrating brands by reviewing products.
- Engaging 45,000 subscribers that belong to the fashion, beauty, and luxury industry.

AD SPECS & PRICING



Cover Plus AD pages	\$3500-\$5000
Back Cover	\$2000
Full Spread (2 pages)	\$2500
One Full Page (1 page)	\$1500
Half Page	\$800
Quarter of a Page	\$350
1/16 Page	\$250

Ads must be in high resolution PDF files
Images must be in CMYK Mode and 300 DPI resolution
Bleed is 0.25

Please submit via [Wetransfer.com](https://www.wetransfer.com) or [Dropbox](https://www.dropbox.com)
(o/a any file sharing services) to
rebeca@artbodegamagazine.com

ZIP CODES

Where Art Bodega is distributed:

We send Art Bodega Magazine to the households valued at \$1,000,000 dollars plus in the market in South Florida, New York and San Juan, Puerto Rico.

New York

10004, 10005, 10006, 10007, 10001, 10038, 10011, 10014, 10018, 10036, 10013, 10009, 10010, 10012, 10019, 10022, 10021, 10023, 10024, 10028, 10044, 10128, 10029, 10026, 10025, 10027, 10030, 10031, 10032, 10033, 10040, 10034

Miami

33176, 33172, 33020, 33131, 33166, 33155, 33156, 33133, 33134, 19801, 33143, 33149, 33401, 54301, 33174

Palm Beach

33480, 33483, 33462, 33435, 33487, 33432

Broward

33019, 33301, 33062, 33316, 33308, 33305, 33330, 33364

Puerto Rico

Partnership through exclusive hotels around the island.



SPONSORSHIP OPPORTUNITIES

\$850 - \$1000

Design and production of advertisement

\$2500

Multiple Pages of advertorial, editorial and/or advertisement

\$5000

Includes Cover + Multiple Pages of advertorial, editorial and/or advertisement

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- | | |
|-------------------------------------|----------------------------------|
| • 3 Premiere Events | • Designers |
| • NYC, Palm Beach, Miami & San Juan | • Trendsetters |
| • 3 Hour Cocktail Reception | • Business Executives |
| • Live DJ & Fashion Show | • Sponsor category exclusivity |
| • Silent Auction | • Press Releases & Invitations |
| • Socialites | • Step & Repeat |
| • Celebrities | • On-Site Activation |
| • Models | • VIP Tickets to event |
| • Artists | • VIP Gifting Suite |
| | • Print and Online Advertisement |

SPONSORSHIP OPPORTUNITIES

Art Bodega Magazine provides maximum brand exposure while sponsoring high-end events in New York, Miami, Palm Beach, San Juan, Puerto Rico and Wellington, Florida. Art Bodega Magazine is a luxury lifestyle publication with a strong art component. Art Bodega showcases Life as Art, the Art of Fashion, the Art of Jewelry, the Art of Life and much more.

Art Bodega Magazine is also proud to give back. Our publication partners with non-profits in the United States that are actively helping individuals with limited resources in life. Part of the proceeds of these sales go to our selected charities.

* These non-profits may vary in the course of the publishing year and event production.

Salvatore Ferragamo

★ macy's

mind
the social gap


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PLASTIC AND COSMETIC SURGEON



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